# **APPAREL** DESIGN PORTFOLIO BY TRAE

#### Welcome

Welcome to my portfolio, where creativity meets precision in the world of Apparel and fashion Graphic Design. With over 6 years of formal education and a burning passion for fashion design, I have honed my craft to bring innovative and trend-setting designs that cater to the modern world of design.

#### About Me

With a strong foundation in graphic design and menswear apparel, my work reflects a deep understanding of contemporary trends, technical skills, and visual storytelling. My journey includes extensive experience in design theory, fabric manipulation, print techniques, and market trends that resonate with global audiences.

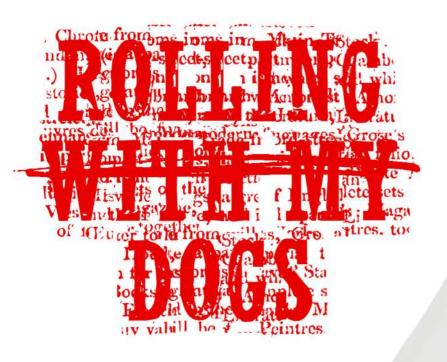
#### Successful Clientele

I've had the privilege of working with a range of esteemed brands and individuals, contributing my expertise. clientele includes: BoohooMan LiveLookLoud and Mélange

#### Passion for Design

Design is more than just a profession for me—it's a passion. Each project in this portfolio is a testament to my dedication, blending technical expertise with creativity and craftsmanship. My design philosophy focuses on pushing the boundaries of menswear graphics while maintaining functionality and market relevance.

#### Please take a look through and enjoy!









Designed for a premium street wear brand, Rolling With The Dogs is inspired by American culture, taking inspiration from the LA 90's Hip Hop era.



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# LURKING IN THE SHADOWS



LURKING IN THE SHADOWS

WAITING TO STRIKE

MAN







Designed for a high street brand, Unforgiving is inspired by the upcoming national holiday, halloween.



#### LIMITED EDITION PRODUCT

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Designed for a high street brand, Speed Racer is inspired by the recent uprise of speed car/racing imagery within fast-fashion. This design is also loosely inspired the brand, Rhude.









Designed for a street wear brand, East River Bikeway is inspired directly from the streets of NYC, it was an image that i personally took whilst i was out there. This artwork depicts the urban design and the graffiti that covers the New York streets.





Tracksuit Designs

For BoohooMAN

These are Tracksuit designs that have been bought and used on the official website of BoohooMAN. All of these designs were sold separately with a minimum stock quantity of 300.



Print Designs For BoohooMAN - Plus+Tall Range

Pour Homme

These are designs that have been bought and used on the official website of BoohooMAN for the plus and tall range. All of these designs were sold separately with a minimum stock quantity of 300.

Print Designs For BoohooMAN -

Re-Color/Re-buy's

These are designs that have been bought and used on the official website of BoohooMAN. These designs were bought in different base colors and different print colors due to the success of the original design. All of these designs were sold separately with a minimum stock quantity of 300.



## Website:

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