

APPAREL
DESIGN
PORTFOLIO
BY
TRAE

Welcome

Welcome to my portfolio, where creativity meets precision in the world of Apparel and fashion Graphic Design. With over 6 years of formal education and a burning passion for fashion design, I have honed my craft to bring innovative and trend-setting designs that cater to the modern world of design.

About Me

With a strong foundation in graphic design and menswear apparel, my work reflects a deep understanding of contemporary trends, technical skills, and visual storytelling. My journey includes extensive experience in design theory, fabric manipulation, print techniques, and market trends that resonate with global audiences.

Successful Clientele

I've had the privilege of working with a range of esteemed brands and individuals, contributing my expertise. clientele includes: BoohooMan LiveLookLoud and Mélange

Passion for Design

Design is more than just a profession for me—it's a passion. Each project in this portfolio is a testament to my dedication, blending technical expertise with creativity and craftsmanship. My design philosophy focuses on pushing the boundaries of menswear graphics while maintaining functionality and market relevance.

Please take a look through and enjoy!

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**ROLLING
WITH MY
DOGS**



Designed for a premium street wear brand, Rolling With The Dogs is inspired by American culture, taking inspiration from the LA 90's Hip Hop era.



LURKING IN THE SHADOWS



Designed for a street wear brand, Lurking In The Shadows is a response to the recent trend of spider/creature imagery currently in fashion. It is also inspired by the brand sp5der.



LURKING IN THE SHADOWS



Unforgiving



Designed for a high street brand, Unforgiving is inspired by the upcoming national holiday, halloween.



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Speed
RACER



Designed for a high street brand, Speed Racer is inspired by the recent uprise of speed car/racing imagery within fast-fashion. This design is also loosely inspired the brand, Rhude.

CHEER





Designed for a street wear brand, East River Bikeway is inspired directly from the streets of NYC, it was an image that i personally took whilst i was out there. This artwork depicts the urban design and the graffiti that covers the New York streets.

EAST RIVER BIKEWAY



CHOP ER
DOWN

NORTH

Back Print Designs For BoohooMAN - Main Range



These are designs that have been bought and used on the official website of BoohooMAN. All of these designs were sold separately with a minimum stock quantity of 300.

Tracksuit Designs For BooHooMAN



These are Tracksuit designs that have been bought and used on the official website of BooHooMAN. All of these designs were sold separately with a minimum stock quantity of 300.

Print Designs For BoohooMAN - Plus+Tall Range



These are designs that have been bought and used on the official website of BoohooMAN for the plus and tall range. All of these designs were sold separately with a minimum stock quantity of 300.

Print Designs For BoohooMAN - Re-Color/Re-buy's



These are designs that have been bought and used on the official website of BoohooMAN. These designs were bought in different base colors and different print colors due to the success of the original design. All of these designs were sold separately with a minimum stock quantity of 300.

Embroidery Designs For BoohooMAN



These are embroidery designs that have been bought and used on the official website of BoohooMAN. All of these designs were sold separately with a minimum stock quantity of 300.

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